



## Westerly Creek Elementary 2009-2010 Sponsorship Opportunities

	<b>\$2,500 Leader of the Pack</b>	<b>\$1,250 Howler</b>	<b>\$625 Wolf Pup</b>
Directory Ad	Full page ad in annual School Directory. Published approximately October 2009	½ page ad in School Directory	¼ page ad in School Directory
Website	Corporate logo and link on <a href="http://www.westerlycreekpta.com">www.westerlycreekpta.com</a> for one year “Leader” designation	Corporate logo and link on <a href="http://www.westerlycreekpta.com">www.westerlycreekpta.com</a> for one year “Howler” designation	Corporate logo and link on <a href="http://www.westerlycreekpta.com">www.westerlycreekpta.com</a> for one year
Direct Giving Campaign	Logo featured on mailers to invitees and included on event signage and other marketing materials. “Leader” designation.	Logo featured on mailers to invitees and included on event signage and other marketing materials. “Howler” designation.	Logo featured on mailers to invitees and included on event signage and other marketing materials. “Wolf Pup” designation.
Golf Tournament	Golf hole sponsorship at annual event (Sept 2009). Logo included on marketing materials. Includes fees for 1 foursome at event.	Golf hole sponsorship. Logo included on marketing materials. Includes fees for two people at event.	Golf hole sponsorship. Logo included on marketing materials.
Auction	Top placement in Auction Catalog. Table sponsorship display at event. Logo included on invitations, website and other marketing materials. Includes 10 tickets to the event.	Logo included in Auction Catalog, invitations, website and other marketing materials. Includes 6 tickets to the event.	Logo included in Auction Catalog. Includes 4 tickets to the event.
Newsletter	½ page equivalent ad as a “Leader” sponsor in WCE newsletter, 4x per year	¼ page equivalent ad as a “Howler” sponsor in newsletter, 4x per year	¼ page equivalent ad as a “Wolf Pup” sponsor in newsletter, 4x per year
Front Porch	Recognition in Front Porch for supporting WCE	Recognition in Front Porch for supporting WCE	Recognition in Front Porch for supporting WCE

## **A La Carte Sponsorship**

### **Directory**

Full page directory, interior \$150 (inside and outside cover is more)

Half page, \$75

Quarter page \$40

For annual sponsorships, upgrade to next size ad by paying the difference in sizes

### **Web and Newsletter (visited and read by 260+ families)**

\$15 Web site logo with link per month (\$180 annually)

\$35 Newsletter ad - Business card size per time, published 4 times a year

\$60 Newsletter ad - Double Business card size per time, published 4 times a year

### **Direct Giving (Ongoing, September Kick Off)**

\$550 Leader of the Pack

\$250 Howler

\$100 Wolf Pup

### **Golf Tournament (September 25, 2009)**

\$550 Leader of the Pack

\$250 Howler

\$100 Wolf Pup

\$100 per person to play

### **Auction (March 20, 2010)**

\$550 Leader of the Pack

\$250 Howler

\$100 Wolf Pup

\$20 tickets

### **Other sponsorship opportunities**

\$100 Premium Parking Space Sponsor - One Sponsor per semester

Priceless - Recognition in **Front Porch** as supporting the children - Priceless